trade to the downtown department stores.

Goetz, who is said to represent a group of financiers, said that a private syndicate was ready to build a subway at any time.

Who the members were he refused to disclose, but said that some of the

money was Chicago capital.

## MARGARET FONZEN AND IRENE M'COY ARE HAT WINNERS

Owing to the flood of designs entered in the Easter Hat contest The Day Book has decided to present hats to two of the entrants in the contest. The milliners who finally selected the winners declared that one so correctly typified the sailor shape, and one the small, chic Easter styles, that there could be no choice between them.

The winners are:

Miss Margaret Fonzen, 6641 S. Sangamon st.

Miss Irene McCoy, 2713 W. Madison st.

Miss Fonzer's design is a small, white Bilan shape. The rolling brim turns up on the right and curls low over the forehead on the left. A garland of sweet peas and roses extend across the crown to meet a bow and streamers of old rose velvet at the back.

Miss McCoy's design is a daring creation, the shape combining the severe lines of the sailor with the stylish curve of the Gainsborough. It is of black, coarse straw. The only trimning is a cerise pompon and cerise ribbon around the crown, which is high.

The three judges of the hats were:
Miss Caroline Grimsby, social secretary of the court of domestic relations.

Mrs. Idah McGlone Gibson, the editor of The Day Book women's departments.

Miss Maybelle Mortimer, style expert for the United Press and Newspager Enterprise Association. OF COURE YOU KNOW THAT MY REAL NAME IS TOWN.
THEY CALL ME JOHNNY
FOR THE LONG MO SMART
OF IT, MOSTLY FOR LONG!



AND LIKE ANY OTHER YOUNG-FELLOW I WAS NAMED AFTER A GREAT MAN!



REFER JOHN COLUMBUS, JOHN WASHINGTON, JOHN LINCOLN OR JOHN ROCK-EFELLER I SUPPOSE



NOPE: IT WAS NO OTHER THAN THE ILLUSTRIOUS JOHN DOE

